



The Government
has helped
hundreds of
thousands of
businesses get
through the
recession and
get ready
for recovery.

**IS YOUR
BUSINESS
GETTING THE
REAL HELP
IT NEEDS?**

Real help for businesses now

Your link to the best business advice

A free Business Healthcheck can help with:

- **Managing cashflow** – more time to pay tax. *HMRC has allowed businesses to delay payment of £4 billion in taxes to help with cash flow.*
- **Cutting costs** – how to save on overheads, waste and energy bills.
- **Finance** – advice on loans from your bank and other sources of finance. *Even businesses unable to get commercial credit have been helped, with more than £700m of new bank loans supported by the Government's Enterprise Finance Guarantee by December 2009.*
- **Keeping staff on** – help from Jobcentre Plus to avoid lay offs, and the Rapid Response Service for firms considering more than 20 redundancies.
- **Help with recruitment and skills** – be part of the recovery by taking on new staff and upgrading skills. Cash support for training and apprenticeships. *£1,000 cashback if you recruit someone who has claimed Jobseeker's Allowance for more than six months.*

To get Real Help for your business go to www.businesslink.gov.uk/realhelp or speak to a Business Link adviser on **0845 600 9 006**.

Real help for businesses now